



“Creating community through people, parks, and programs.”

City of Harker Heights
Parks & Recreation
Sponsor Packet 2018-2019

Return completed sponsorship agreement by deadline to:

Nichole Broemer, Recreation & Events Coordinator
Activities Center
400 Indian Trail
Harker Heights, TX 76548

P: 254.953.5465

F: 254.953.5467

nbroemer@ci.harker-heights.tx.us

Applications can take up to 5 business days to be approved. An approval e-mail will be sent upon acceptance.

Required Items

Sponsors

- Sponsorship Agreement
- Donation Form
- Logo
- Check or In-Kind Donation

Sponsorship Information

Harker Heights Parks & Recreation Department yields a variety of sports, programs, & events throughout the year, which would not be possible without the support of local businesses and organizations. The Department amenities consist of one Recreation Center, one Activities Center, one community pool, four baseball fields, four softball fields, a 23 acre soccer field, 6 parks, and 2 greenspaces.

Sponsorships allow local businesses/organizations to be linked with the positive benefits of community events with a wide target demographic. For instance, sponsoring prizes for Paws in the Park, items for the Family Camp Out, or the movie for Film & Food Fridays all can add to the overall success and experience of the event. For more information regarding items available for sponsorship, contact Nichole Broemer, Recreation & Events Coordinator at 254.953.5465.

PLATINUM STAR SPONSOR

\$2,000.00



- ✦ Sponsor name & logo featured on signage at event, fliers, and recognition in Recreation Guides.
- ✦ Sponsor name & logo featured on Parks & Recreation Special Events website.
- ✦ ***Three*** Social Media posts (message coordinated by sponsor and Parks & Recreation Department).

GOLD STAR SPONSOR

\$1,000.00



- ✦ Sponsor name & logo featured on signage at event, fliers, and recognition in Recreation Guides.
- ✦ Sponsor name & logo featured on Parks & Recreation Special Events website.
- ✦ ***Two*** Social Media posts (message coordinated by sponsor and Parks & Recreation Department)

SILVER STAR SPONSOR

\$500.00



- ✦ Sponsor name & logo featured on signage at event and recognition in Recreation Guides.
- ✦ Sponsor name & logo featured on Parks & Recreation Special Events website.
- ✦ ***One*** Social Media posts (message coordinated by sponsor and Parks & Recreation Department)

BRONZE STAR SPONSOR

\$250.00



- ✦ Sponsor name & logo featured on signage at event and recognition in Recreation Guides.
- ✦ Sponsor name & logo featured on Parks & Recreation Special Events website.

Harker Heights Parks & Recreation Special Events 2018 - 2019

Veterans Ceremony

November 2018
Recreation Center
307 Miller's Crossing
~# of attendees: 300 – 500
Sponsorship Deadline: October 15, 2018

15th Annual Frost Fest

Friday, December 14, 2018
Location: TBD
~# of attendees: 4,000 – 5,000
Sponsorship Deadline: November 12, 2018
Separate sponsor packet needed.

10th Annual Valentine's Family Dance

Saturday, February 9, 2019
Activities Center
400 Indian Trail
~# of attendees: 100 – 200
Sponsorship Deadline: January 14, 2019

3rd Annual Paws in the Park

Saturday, March 2, 2019
Purser Family Park, 100 W. Mountain Lion Rd.
~# of attendees: 1,000 – 1,500
Sponsorship Deadline: February 5, 2019

Camp Heights 2019 – Spring Break/Summer Day Camps

Spring Break: Monday, March 11 – Friday,
March 15, 2019
Summer: June – tentative August 2019
Location TBD
~# of attendees: Spring Break 24 per week
60 – 80 throughout summer
Sponsorship Deadline: February 11, 2019
(Spring Break) April 29, 2019 (Summer)

24th Annual Easter Egg Hunt

Friday, April 19, 2019
Harker Heights Community Park Ball Fields
1501 E. FM 2410
~# of attendees: 2,000 – 3,000
Sponsorship Deadline: March 18, 2019

Family Campout

Friday, May 10 – Sunday, May 12, 2019
Dana Peak Park
3800 Comanche Gap Rd
~# of attendees: 50 – 80
Sponsorship Deadline: April 12, 2019

Memorial Parade & Ceremony

Saturday, May 25, 2019
FM 2410 & in front of City Hall
305 Miller's Crossing
~# of attendees: 500 – 700
Sponsorship Deadline: April 29, 2019

Film & Food Fridays

3rd Friday June 21, August 16, & September
21, 2019
Carl Levin Park Amphitheater
400 Miller's Crossing
~# of attendees: 100 - 150
Sponsorship Deadline: May 13, 2019

Park & Recreation Month – Fun Day in the Park

Thursday, July 11, 2019
Carl Levin Park
400 Miller's Crossing
~# of attendees: 500
Sponsorship Deadline: June 17, 2019

End of the Season Pool Party/PAW-ty

Sunday, August 25, 2019
Carl Levin Park Pool
400 Miller's Crossing
~# of attendees: 100 – 200
Sponsorship Deadline: July 29, 2019

Harker Heights Parks & Recreation Special Event Locations & Facilities



Activities Center
400 Indian Trail
Harker Heights, TX 76548
(254) 953-5466

Harker Heights Activities Center is a beautiful facility. The facility hosts four different rooms designed to meet the general formational, educational, cultural and civic needs of our community and are available to City Departments, Boards & Committees, other governmental entities and non-profit organizations whose primary mission is to support the City of Harker Heights.



Carl Levin Park
400 Miller's Crossing
Harker Heights, TX 76548
(254) 953-5657

Community park on 35 acres with picnic units, grills, basketball court, lighted walking/jogging trail, playground equipment, outdoor swimming pool, exercise stations, open play area, fishing pond, 40'x60' pavilion, gazebo, amphitheatre, community garden, and restroom facilities.



Community Park
1501 E FM 2410
Harker Heights, TX 76548
(254) 953-5657

Athletic/Community park on 62 acres with four softball fields and four baseball fields, lighted walking/jogging trail, playground equipment, picnic units, open play area and restroom facilities.



Purser Family Park
100 W Mountain Lion Rd
Harker Heights, TX 76548
(254) 953-5657

Purser Family Park is on 35 acres with picnic units, lighted walking/jogging trail, playground equipment, dog parks, two 20'x20' pavilions, Frisbee disc course, and restroom facilities.

Recreation Center



307 Miller's Crossing
Harker Heights, TX 76548
(254) 953-5657

The Recreation Center is 11,200 sq. ft. of programming space that includes an 8,720 sq. ft. gymnasium, two multi-purpose rooms with divider, and a cardio room with two treadmills.



Please return sponsorship agreement to:
Nichole Broemer
400 Indian Trail
Harker Heights, TX 76548
nbroemer@ci.harker-heights.tx.us

2018 – 2019 Sponsorship Agreement

Select event:

- Veterans Ceremony
- 10th Annual Valentine's Family Dance
- 3rd Annual Paws in the Park
- Camp Heights 2019 - Spring Break/Summer Day Camps
 - Spring Break
 - Summer
- 24th Annual Easter Egg Hunt
- Family Campout
- Memorial Parade & Ceremony
- Film & Food Fridays
 - June 21
 - August 16
 - Sept. 21
- Fun Day in the Park
- End of Season Pool Party/PAW-ty

Please select sponsorship:

- Platinum Star \$2,000.00
- Gold Star \$1,000.00
- Silver Star \$500.00
- Bronze Star \$250.00
- In Kind Donation - _____

Contact Information: (as it should appear on marketing information)

Business/Organization Name: _____

Contact Person: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Please choose method of payment:

- Check Pay in full by specific event's sponsorship deadline. *(Checks can be made payable to City of Harker Heights, 307 Miller's Crossing, Harker Heights, TX 76548. Write in Memo: Event's Name)*

Signature: _____ Date: _____

(Business/Organization Representative)

Office Use Only	
Date payment received: _____	Logo received: _____

City of Harker Heights Donation Form

Please provide this completed form with your donation. Checks should be made payable to the City of Harker Heights. Donations made via credit or debit card must be made in person at the Harker Heights City Hall located at 305 Miller's Crossing, Harker Heights, TX 76548 with the exception of Parks and Recreation donations which can be made at 307 Miller's Crossing.

Date: _____ Donation Amount: _____

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Please check below where your donation should be applied:

Pet Adoption Center

- Adoptions
- General Donation Fund
- Emergency Medical Fund
- Spay and Neuter Fund

Fire Department

- Thanksgiving Baskets
- Santa Pal
- General Donations

Parks and Recreation Department

- General Donations
- Living Legacy
- Sponsorship for _____

General Donations

- Donation in Memory of: _____

Signed by: _____

OFFICE USE ONLY: check # _____ credit card cash